

EE11505 - Annuity Sales Desk Card



Principal Annuity Sales Desk
(866) 309-1623 Option 4
annuitysalesdesk@principal.com

Rates and Illustrations | Forms and Applications | Licensing and Training

For basic Illustrations please list the following:

- Name
- Date of Birth
- Gender
- State of Residence
- Product Type
- Investment Amount and Q/NQ
- Payment Options (Frequency)

Insurance issued by Principal Life Insurance Company. Securities offered through Princor Financial Services Corporation, (800) 852-4450, Member SIPC. Principal Life and Princor® are members of the Principal Financial Group®, Des Moines, IA 50392.

MM1659 - Princor Corporate Center Card



Name, Desig, Desig, Desig

Title

Title

ST Insurance Lic 0000000

Address

Address

(000) 000-0000 / (000) 000-0000

(000) 000-0000 / (000) 000-0000

email@address.com

www.principal.com

Back

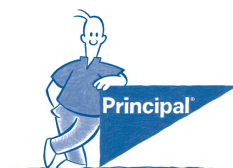
Princor Financial Services Corporation

Securities offered through Princor Financial Services Corporation, Des Moines, IA 50392-2080, (800) 247-1737, Member SIPC.

Back - Eddie option

Princor Financial Services Corporation

Securities offered through Princor Financial Services Corporation, Des Moines, IA 50392-2080, (800) 247-1737, Member SIPC.



WE'LL GIVE YOU AN EDGE®

MM1659QR - Princor Corporate Center Card QR Code



Name, Designation(s)

Title
Title
ST Insurance Lic 000000000

Address, Address
City, ST 00000-0000
(000) 000-0000 / (000) 000-0000
(000) 000-0000 / (000) 000-0000
email@principal.com
www.principal.com

Princor Financial Services Corporation

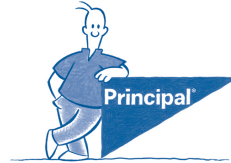
Securities offered through Princor Financial Services Corporation,
Des Moines, IA 50392-2080, (800) 247-1737, Member SIPC.

Scan this code for my contact
information or visit
<http://pfg/e-bcs.net/Name.name>



Princor Financial Services Corporation

Securities offered through
Princor Financial Services
Corporation, Des Moines, IA
50392-2080, (800) 247-1737,
Member SIPC.

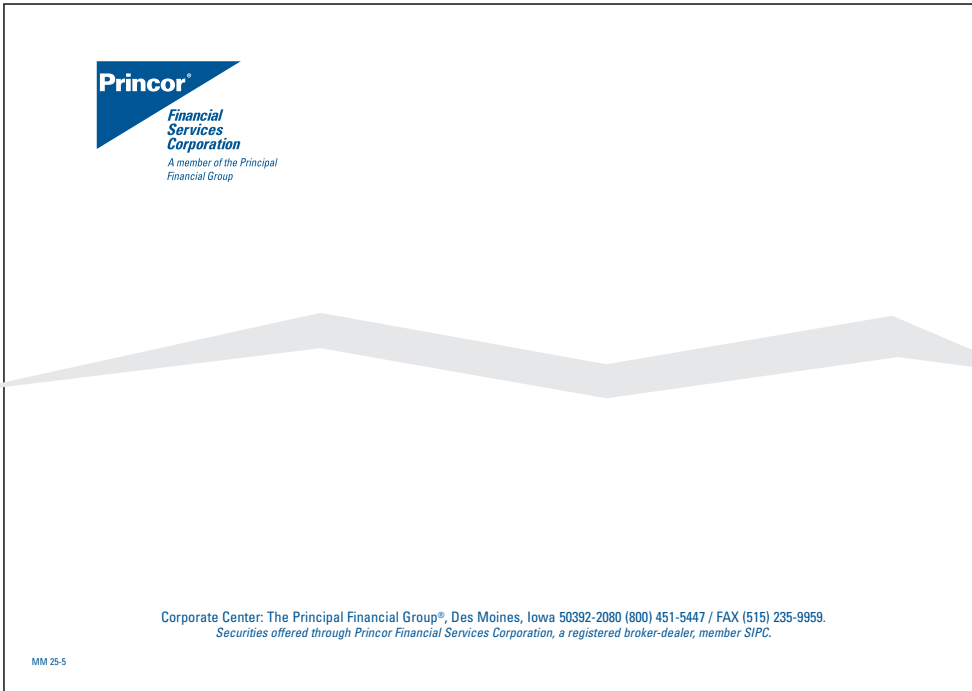


WE'LL GIVE YOU AN EDGE®

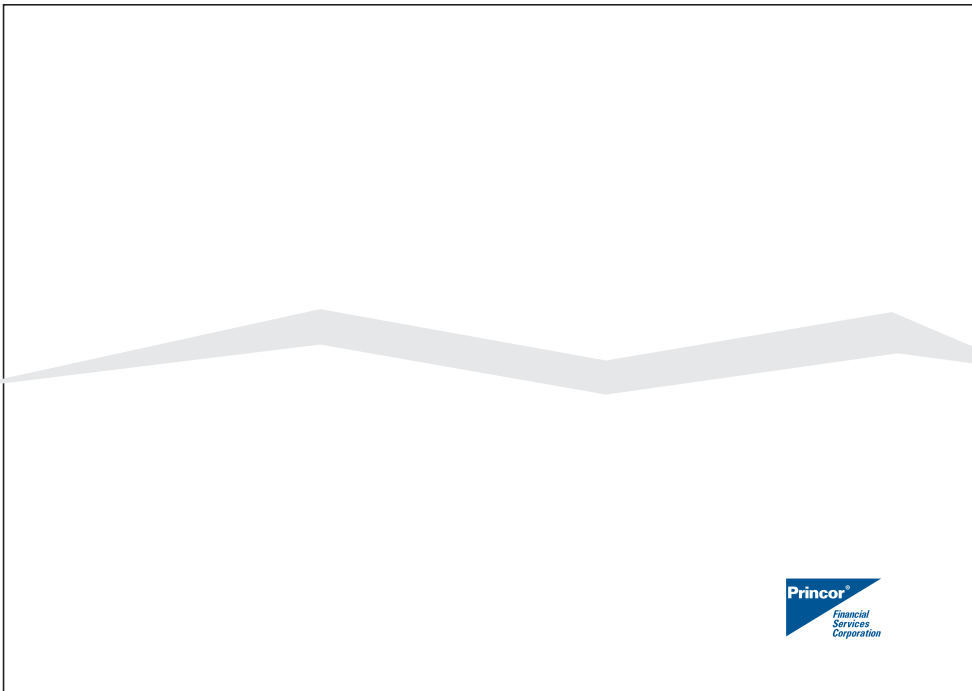
Scan this code for my
contact information
or visit
[http://pfg/e-bcs.net/
Name.name](http://pfg/e-bcs.net/Name.name)



MM25-5 - Princor Corp Letterhead 1st pg



MM4041 - Second Page



VV2879 - #10 Utility - 4 1/8 x 9 1/2



Optional Company/Office
Address
Address
City, ST Zip

RETURN SERVICE REQUESTED



OPTIONAL

BB1357 - Standard Silver Foil Label

NAME, DESIG., DESIG., DESIG.

Address

Address

City, ST Zip Code

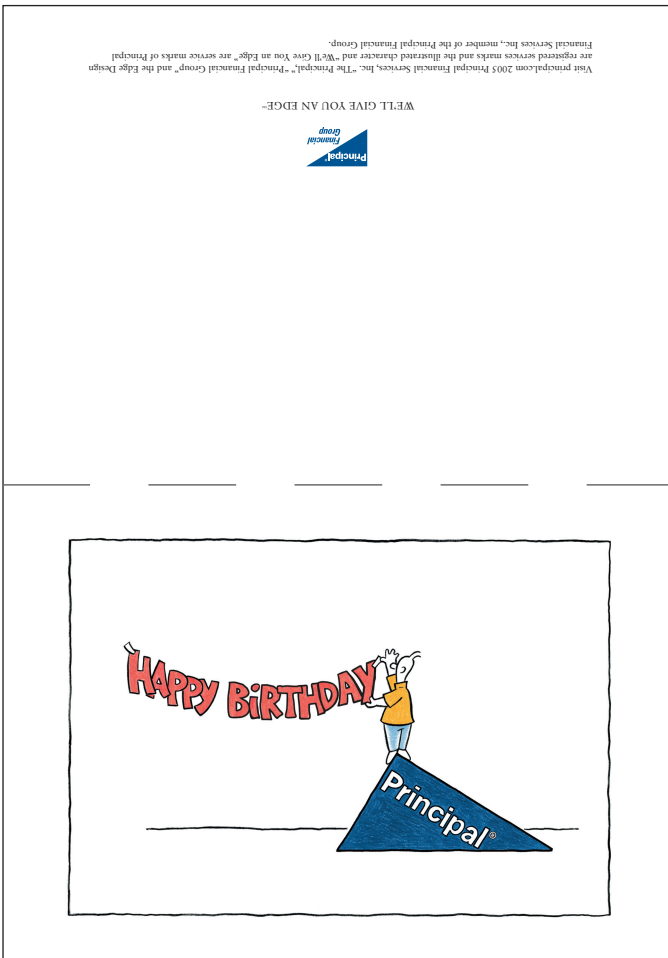
(000) 000-0000 FAX: (000) 000-0000



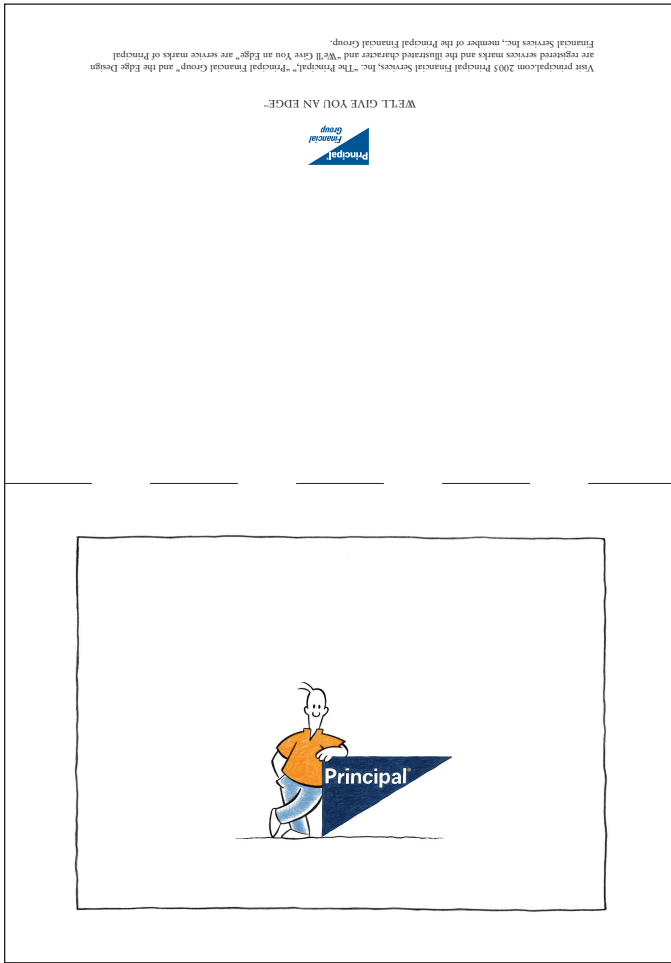
DD2522 - Navy Blue Linen Non-personalized Embossed Principal 6.25 x 4.5 Note Card



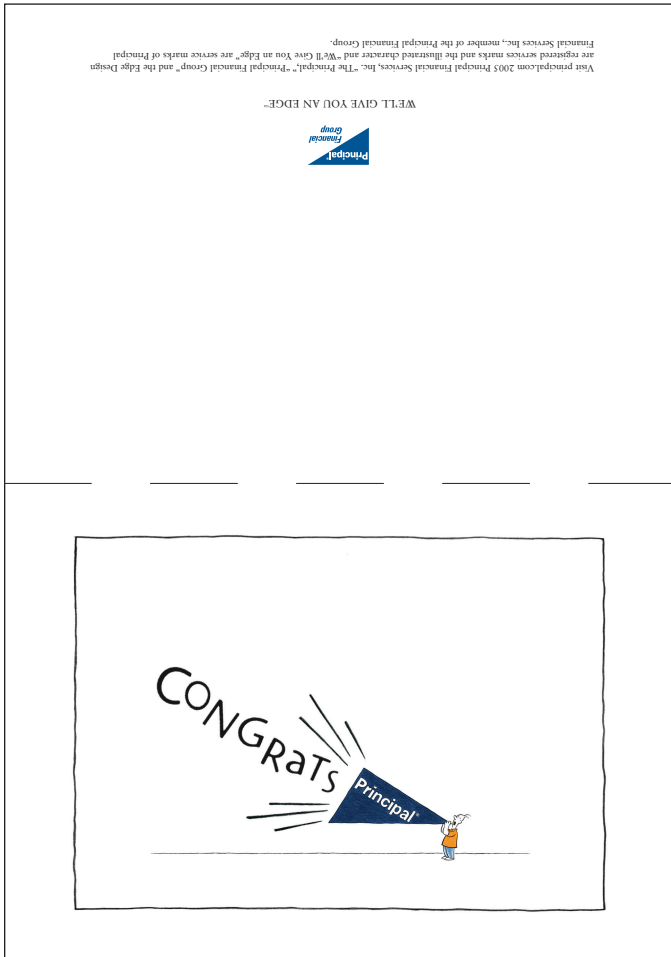
EE9839 - Non-personalized Happy Birthday Eddie with Envelopes 7 x 5



EE9839A - Non-personalized Leaning Eddie with Envelopes 7 x 5



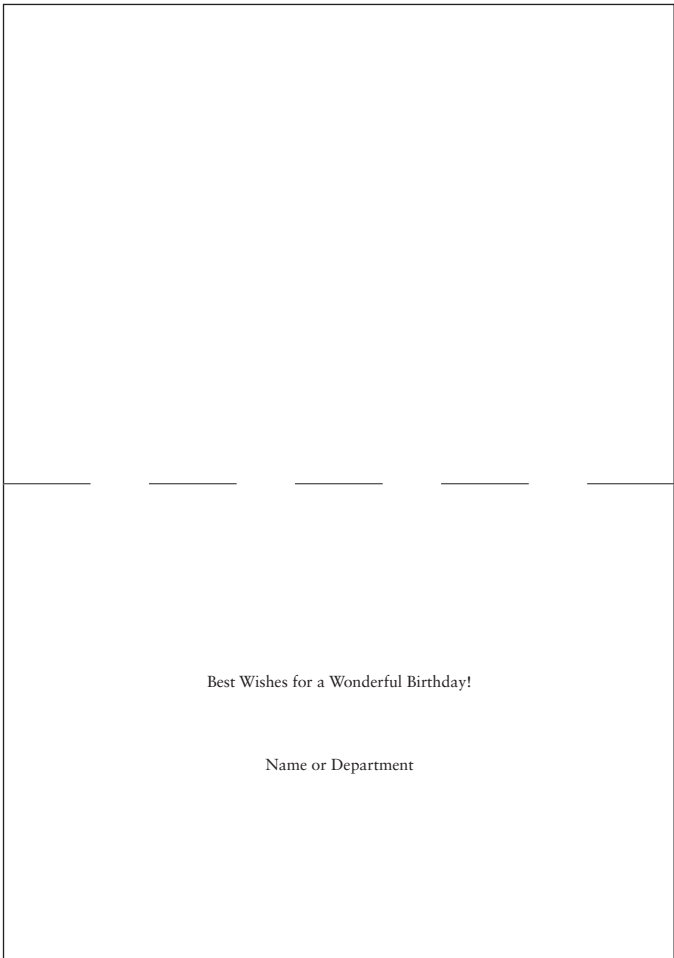
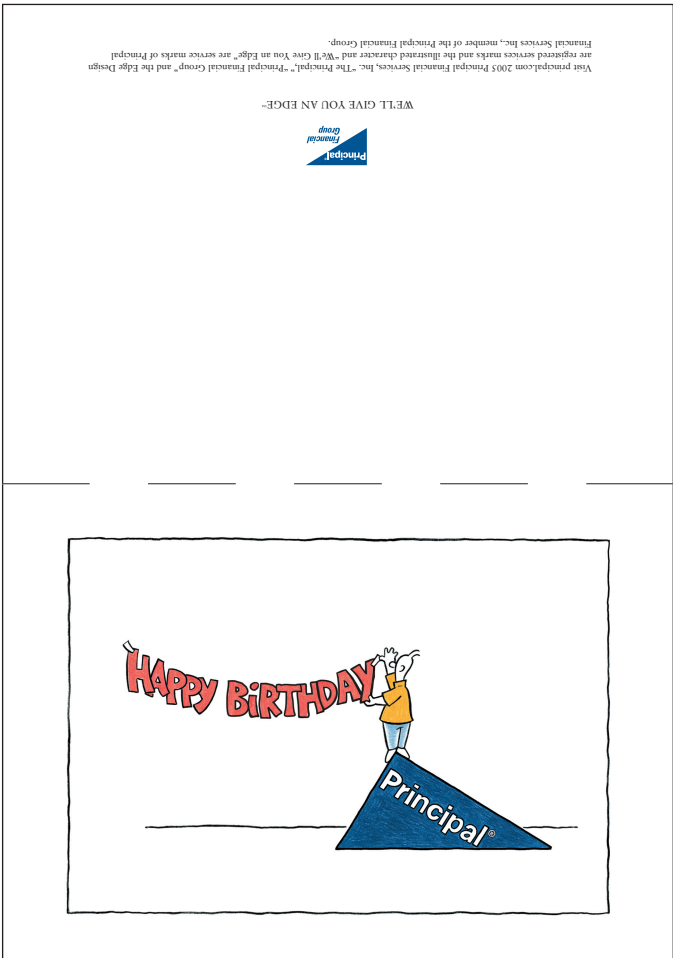
EE9839B - Non-personalized Congrats Eddie with Envelopes 7 x 5



EE9839C - Non-personalized Thank You Eddie with Envelopes 7 x 5



EE9839E - 7 x 10 (7 x 5 folded) Happy Birthday Cards - Personalized



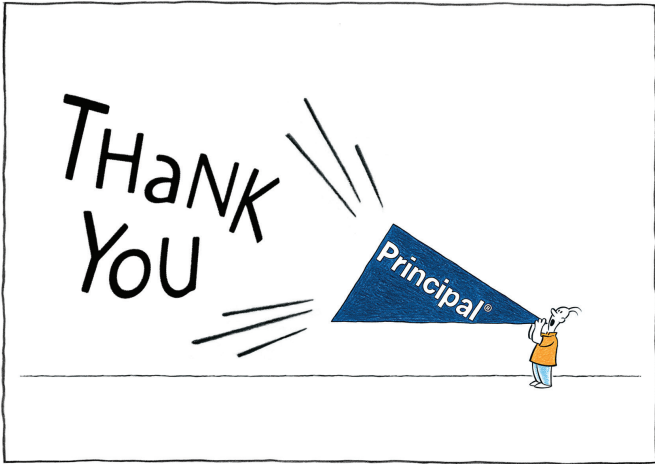
EE9839D - 7 x 10 (5 x 7 folded) Thank You Eddie Card with Personalized A7 Envelopes

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Score for fold



Business Ctr / Dept Name (Optional)


Address


City, State ZIP

EE9839F - 7 x 10 (folded 5 x 7) Note Cards


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EE9731 - 4 x 6 From the Desk Of



From the desk of:

Name
Title
Title
Title
Phone

- For your information
- Please circulate to: _____
- Please return
- Please handle

Comments: