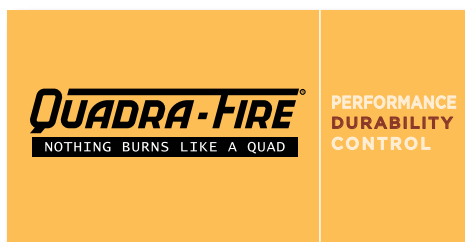




QUADRA-FIRE POINT OF SALE PROGRAM

QUADRA-FIRE



WINDOW/DOOR CLING 12" X 6"

Two-sided window clings fit on windows or glass doors. Leverage the power of the Quadra-Fire brand as the customer enters the showroom. Place a small cling on each front facing window, and a large cling on entry and exit doors.

COST: \$11.00
QDF-7000 (Small Cling)



WINDOW/DOOR CLING 32" X 6"

Two piece, two-sided window clings fit on windows or glass doors.

Place a small cling on each front facing window, and a large cling on entry and exit doors.

COST: \$15.00
QDF-7001 (Large Cling)



QUADRA-FIRE 22" X 28" SALE SIGN

Economical and versatile two-sided graphic. Fits 22" x 28" floor stand sign holder or wall mount frame. Comes ready-to-hang with hanging hardware.

COST: \$32.00
QDF-7009

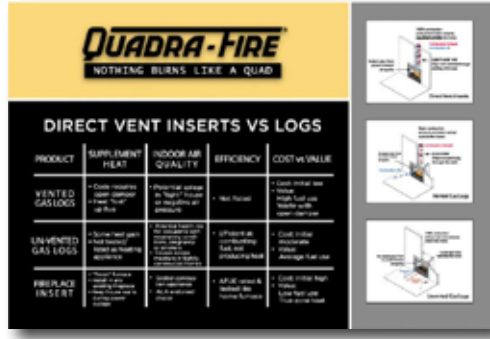


EXTERIOR BANNER 6' X 3'

Durable one-sided banner, has corner grommets for hanging. Use banner on building exterior, at events, fairs or tradeshow.

COST: \$85.50
QDF-7002

POINT OF SALE PROGRAM



DIRECT VENT VS. GAS LOG SIGN

The Quadra-Fire comparative sign is an effective selling tool when explaining the advantages of direct vent inserts, and the disadvantages of unvented gas logs or vented logs. Emphasizes savings, health, & value. Self-standing table tent. Set of three signs.

COST: \$45.00 Pack of 3
QDF-7021



FLOOR STAND SIGN HOLDER

Durable fixture holds 22" x 28" signs. Place at store front to announce promotions, new products or welcome the consumer. Place near display to draw attention to featured product.

COST: \$65.00
HHT-7004

WALL MOUNT FRAME

Frame holds 22" x 28" signs. Frame mounts easily to wall, update 22 x 28 inserts easily. Place at eye level.

COST: \$62.50
HHT-7005



SM. WALL VERTICAL FIXTURE

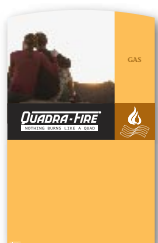
Wall fixture mounts easily to wall. Use 11" x 17" inserts to highlight consumer lifestyles and reflect the Quadra-Fire brand.

COST: \$14.00 Fixture
HHT-7000 (Wall Fixture)

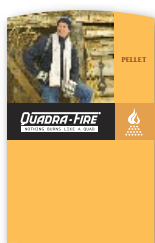
STOVE PIPE FIXTURE

10"W x 17"H. 11" X 17" stove pipe fixture holds one 11" x 17" lifestyle insert. Stove pipe fixture can be used on gas stoves only.

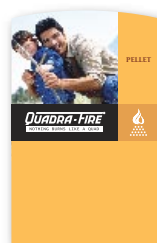
COST: Fixture \$30.00
HHT-7003 (Stove Pipe Fixture)



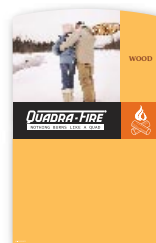
QDF-7011



QDF-7012



QDF-7013



QDF-7014

FUEL TYPE INSERTS

Use 11" x 17" inserts to highlight consumer lifestyles and reflect the Quadra-Fire brand. Order by fuel type.

COST: \$12 Each
QDF-7011 (Insert - Gas)
QDF-7012 (Insert - Pellet 1)
QDF-7013 (Insert - Pellet 2)
QDF-7014 (Insert - Wood)

QUADRA-FIRE



QUADRA-FIRE 22" X 28" SIGNS

Lifestyle images help the consumer identify with the product. It is important to reflect your community and consumer in the showroom. Economical and versatile two-sided graphic. Fits 22" x 28" floor stand sign holder or wall mount frame. Comes ready-to-hang with hanging hardware.

COST: \$32.00 Each

QDF-7004 (Stove)

QDF-7007 (Fireplace)



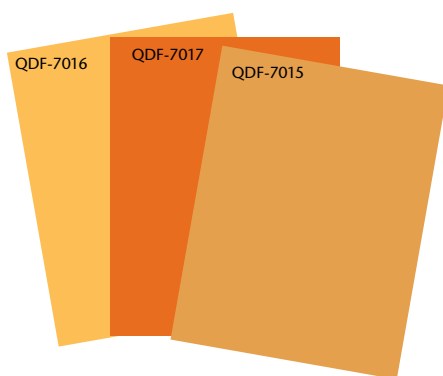
QUADRA-FIRE 22" X 28" LIFESTYLE SIGNS

Lifestyle images help the consumer identify with the product. It is important to reflect your community and consumer in the showroom. Fits 22" x 28" floor stand sign holder or wall mount frame. Comes ready-to-hang with hanging hardware.

COST: \$32.00 Each

QDF-7005 (Snow Shoes)

QDF-7006 (Archery)



CUSTOMIZABLE SHEETS 11" X 8.5"

These blank paper sheets can be run through a regular laser printer. This allows you to customize the 11" x 17" wall flag fixture, the stove pipe fixture and the 11" x 17" wall mounted fixture with display specific information and price point.

COST: 25¢ Each

QDF-7015 (Pellet)

QDF-7016 (Gas)

QDF-7017 (Wood)



BROCHURE HOLDER

Holds and displays Quadra-Fire brochures. Counter brochure holder and wall mount brochure holder available.

COST: Counter \$20.00, Wall Mount \$14.00

HHT-7001 (Counter Holder)

HHT-7002 (Wall, not shown)

To order, please visit www.hearthandhome.cgconverge.com

POINT OF SALE PROGRAM



NATURAL STONE DISPLAY & PRESENTATION CASE

A professional and effective selling tool. Complete with removable 4 x 4 samples of the latest granite and marble surrounds. Case has extra spaces for additional future samples.

COST: \$125.00
HHT-7009



FIREBRICK® DISPLAY

The Quadra-Fire FireBrick® display is a compact and portable tool that will help consumers clearly see the benefits of FireBrick® technology. An actual 3-D miniature FireBrick® refractory is surrounded by a sturdy printed mantel. Place on mantel at consumer eye level.

COST: \$65.00
QDF-7018



FIREBRICK® EYEBROW SIGN

Catch the consumer's attention and tell the story of the exclusive patented FireBrick® technology. To be used over an insert with FireBrick® technology.

COST: \$22.00
HHT-7007



FIREBRICK® INSERT SIGN

Catch the consumer's attention and tell the story of the exclusive patented FireBrick® technology. To be used with fireplaces that have the FireBrick® technology.

COST: \$7.00
HHT-7006

To order, please visit www.hearthandhome.cgconverge.com

QUADRA-FIRE



DIGITAL FRAME

The latest innovation in POS displays, these High Definition, widescreen digital frames can be placed on a mantel using the built in easel or mounted on the wall next to your burning display unit. Free content is available for download on the dealer web site, located under Marketing Support.

COST: \$150.00
HHT-7008



PLANET HEARTH BIO-MASS

Set of 4 8" x 11.5" easel counter cards detailing the benefits and features of home heating with environmentally-friendly bio-mass products.

COST: \$10.00
QDF-7019



PLANET HEARTH DIRECT VENT

Set of 4 8" x 11.5" easel counter cards detailing the benefits and features of direct vent technology.

COST: \$10.00
QDF-7020



BRAND DIRECTIONAL SIGN 36" X 11.75"

Branded durable two-sided rigged material sign, has wholes for hanging. Use anywhere outside or inside, at events, fairs or tradeshows.

COST: \$45.00
QDF-7026

POINT OF SALE PROGRAM



CONTROLS RC300

Easily mounted to the wall alone or accompanied by the RC300 control, this circular display highlights the features of wireless control.

COST: \$5.00
QDF-7048



EDGE60 SIGN 22" X 28"

Double-sided sign highlights benefits of the fireplace. Fits 22" x 28" floor stand sign holder or wall mount frame. Comes ready-to-hang with hanging hardware.

COST: \$32.00
QDF-7022

Kit includes:
Hanging
components,
Easel back
and poster



ADVANCED ENERGY KIT 22" X 44" BANNER & 11" X 14" EASEL SIGN

Catch the consumer's attention and tell the story of the exclusive patented Advanced Energy technology. Banner is double-sided. To be with a Mt. Vernon stove or insert and an EDGE60 fireplace.

COST: \$15.00
QDF-7025



QDF-7003
(Tagline: "Nothing burns like a Quad" & "Performance, Durability, Control")

**SPANISH EXTERIOR
6' X 3' BANNER**

Durable one-sided Spanish language banner. Has corner grommets for hanging. Use on building exterior, at events, fairs or tradeshow.

COST: \$85.⁵⁰
QDF-7003



QDF-7008
(Tagline: "Nothing burns like a Quad")



QDF-7010
("SALE!" & Tagline "Nothing burns like a Quad")

**SPANISH QUADRA-FIRE
22" X 28" SIGN**

Economical and versatile two-sided Spanish language graphic. Fits 22" x 28" floor stand sign holder and frame. Comes ready-to-hang with hanging hardware.

COST: Graphics \$32.⁰⁰, Wall Frame \$62.⁵⁰
Floor Stand Fixture \$65.⁰⁰

QDF-7008 (Spanish Fireplace)

QDF-7010 (Spanish Sale)

HHT-7004 (Wall Mount Frame)

HHT-7005 (Floor Std. Fixture)

ORDERING

Visit www.hearthandhome.cgconverge.com to place your order. Email questions to hearthnhome@cgintl.com. All prices are subject to change. For specific questions about the displays or shipping issues, email: hearthnhome@cgintl.com. Co-op applies to POS purchase amount. 2 Step dealers must order through their distributor.

ITEM	PART NUMBER	ITEM DESCRIPTION	SIZE	COST
Window/Door Cling - Small	QDF-7000	Quadra-Fire Window Cling	12" x 6"	\$11.00
Window/Door Cling - Large	QDF-7001	Quadra-Fire Window Cling	32" x 6"	\$15.00
Exterior Banner	QDF-7002	Quadra-Fire Banner	6' x 3'	\$85.50
Exterior Banner (Spanish)	QDF-7003	Quadra-Fire Banner	6' x 3'	\$85.50
22" x 28" Sign Graphic	QDF-7004	Sign Graphic Stove	22" x 28"	\$32.00
	QDF-7005	Sign Graphic Snow Shoes	22" x 28"	\$32.00
	QDF-7006	Sign Graphic Archery	22" x 28"	\$32.00
	QDF-7007	Sign Graphic Fireplace	22" x 28"	\$32.00
22" x 28" Spanish Sign Graphic	QDF-7008	Sign Graphic Fireplace	22" x 28"	\$32.00
22" x 28" Sale Sign Graphic	QDF-7009	Quadra-Fire Sale Sign	22" x 28"	\$32.00
22" x 28" Spanish Sale Graphic	QDF-7010	Quadra-Fire Spanish Sale Sign	22" x 28"	\$32.00
Stove Pipe Fixture	HHT-7003	Sign Holder	10" x 17"	\$30.00
Small Wall Vertical Fixture	HHT-7000	Sign Holder	11" x 17"	\$14.00
11 x 17 Small Fixture Inserts	QDF-7011	Sign Graphic Gas	11" x 17"	\$12.00
	QDF-7012	Sign Graphic Pellet 1	11" x 17"	\$12.00
	QDF-7013	Sign Graphic Pellet 2	11" x 17"	\$12.00
	QDF-7014	Sign Graphic Wood	11" x 17"	\$12.00
Customizable Sheets	QDF-7015	Pellet Coordinating Paper	11" x 8.5"	\$0.25
	QDF-7016	Gas Coordinating Paper	11" x 8.5"	\$0.25
	QDF-7017	Wood Coordinating Paper	11" x 8.5"	\$0.25
Floor Stand Sign Holder	HHT-7004	Sign Holder - Floor 22" x 28"	22" x 28"	\$65.00
Wall Mount Frame	HHT-7005	Sign Holder - Wall 22" x 28"	22" x 28"	\$62.50
Brochure Counter Holder	HHT-7001	Brochure Holder - Counter	8.5" x 11"	\$20.00
Brochure Wall Holder	HHT-7002	Brochure Holder - Wall Mount	8.5" x 11"	\$14.00
Natural Stone Display & Presentation Case	HHT-7009	Display/Presentation Case		\$125.00
FireBrick® Display	QDF-7018		17.75" x 15.75"	\$65.00
FireBrick® Eyebrow Signs	HHT-7007		36" x 4"	\$22.00
FireBrick® Insert Signs	HHT-7006		6"X 4"	\$7.00
Direct Vent vs. Gas Log Sign	QDF-7021			\$45.00
Planet Hearth BioMass Easel set	QDF-7019			\$10.00
Planet Hearth Direct Vent Easel set	QDF-7020			\$10.00
Digital Frame	HHT-7008	10" high definition, widescreen digital frame		\$150.00
Control RC300	QDF-7048		10" Circle	\$45.00
Directional Sign	QDF-7026	Brand sign	36" x 11.75"	\$5.00
EDGE60 Poster	QDF-7022	Product sign	22" x 28"	\$32.00
Advanced Energy Banner/Easel kit	QDF-7026	Product sign and easel	22"x 44"/11"x14"	\$15.00

To order, please visit www.hearthandhome.cgconverge.com