



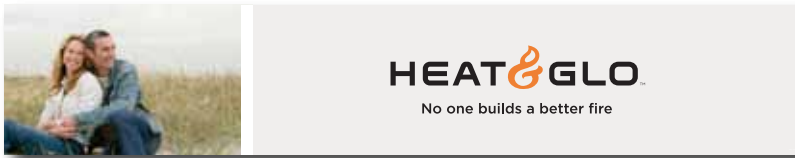
HEAT&GLO™ POINT OF SALE PROGRAM



WINDOW/DOOR CLING 12" X 6"

Two-sided window clings fit on windows or glass doors. Leverage the power of the Heat & Glo brand as the customer enters the showroom. Place a small cling on each front facing window, and a large cling on entry and exit doors.

COST: \$11.00
HNG-7000 (Small Cling)



WINDOW/DOOR CLING 32" X 6"

Two piece, two-sided window clings fit on windows or glass doors.

Place a small cling on each front facing window, and a large cling on entry and exit doors.

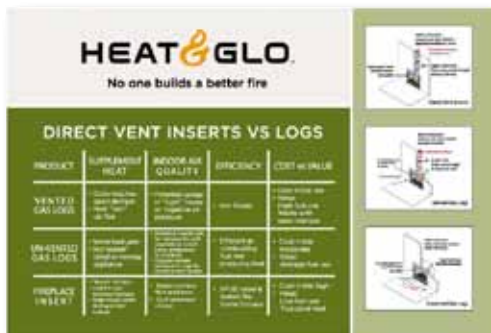
COST: \$15.00
HNG-7001 (Large Cling)



EXTERIOR BANNER 6' X 3'

Durable one-sided banner, has corner grommets for hanging. Use banner on building exterior, at events, fairs or tradeshows. Also available in Spanish language.

COST: \$85.50
HNG-7002



DIRECT VENT VS. GAS LOG SIGN

The Heat & Glo comparative sign is an effective selling tool when explaining the advantages of direct vent inserts, and the disadvantages of unvented gas logs or vented logs. Emphasizes savings, health, & value. Self-standing table tent. Set of three signs.

COST: \$45.00
HNG-7024

POINT OF SALE PROGRAM



HNG-7006



HNG-7010



HNG-7008



HNG-7007



HNG-7011



HNG-7009

HEAT & GLO 22" X 28" LIFESTYLE SIGNS

Lifestyle images help the consumer identify with the product. It is important to reflect your community and consumer in the showroom. Economical and versatile two-sided graphic. Fits 22" x 28" floor stand or wall mount sign holder. Can be hung in front windows or near product. Comes ready-to-hang with hanging hardware.

COST: \$32.00 Each

HNG-7006 (Couple)

HNG-7010 (Family)

HNG-7008 (Woman Child)

HNG-7007 (Mother Daughter)

HNG-7011 (Two Cooking)

HNG-7009 (Woman Coffee)



HNG-7004



HNG-7005



HNG-7016

HEAT & GLO 22" X 28" SIGNS

Economical and versatile two-sided graphic. Keep the store front fresh with consistent rotation of graphics. Can be hung in front windows or near product. Fits 22"x28" floor stand or wall mount sign holder. Comes ready-to-hang with hanging hardware.

COST: \$32.00 Each

HNG-7004 (6000CLX)

HNG-7005 (Cerna)

HNG-7016 (Sale)



HHT-7004



HHT-7005

FLOOR STAND SIGN HOLDER

Durable fixture holds 22" x 28" signs. Place at store front to announce promotions and welcome the consumer. Place near display to draw attention to featured product.

COST: \$65.00

HHT-7004

WALL MOUNT FRAME

Frame holds 22" x 28" signs. Frame mounts easily to wall, update 22 x 28 inserts easily. Place at eye level.

COST: \$62.50

HHT-7005

To order, please visit www.hearthandhome.cgconverge.com



SM. WALL VERTICAL FIXTURE

11"W X 17"H. Wall fixture mounts easily to wall. Use 11 x 17 inserts to highlight consumer lifestyles and reflect the Heat & Glo brand.

COST: Fixture \$19.⁵⁰
HHT-7000 (Wall Fixture)

STOVE PIPE FIXTURE

10"W x 17"H. Stove pipe fixture holds one 11 x 17 lifestyle insert. Stove pipe fixture can be used on gas stoves only.

COST: Fixture \$30.⁰⁰
HHT-7003 (Stove Pipe Fixture)



HNG-7018



HNG-7019



HNG-7020



HNG-7021

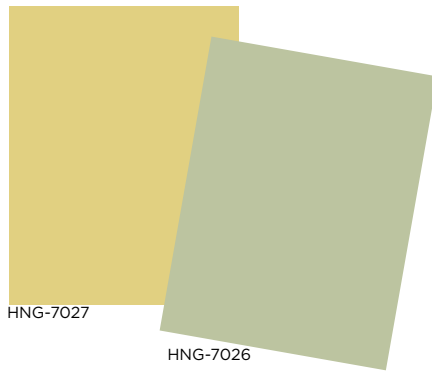


HNG-7022

LIFESTYLE INSERTS

11 x 17 lifestyle inserts that will fit both the stove pipe or small wall vertical fixture.

COST: Inserts \$12.⁰⁰
HNG-7018 (Insert - Apples)
HNG-7019 (Insert - Candle)
HNG-7020 (Insert - Mug)
HNG-7021 (Insert - Ship)
HNG-7022 (Insert - Vase)



HNG-7027

HNG-7026

CUSTOMIZABLE SHEETS 11" X 8.5"

These blank paper sheets can be run through a regular laser printer. This allows you to customize the 11 x 17 wall flag fixture, the stove pipe fixture and the 11 x 17 wall mounted fixture with display specific information and price point.

COST: 25¢ Each
HNG-7027 (Wood)
HNG-7026 (Gas)



HHT-7001

BROCHURE HOLDER

Holds and displays Heat & Glo brochures. Counter brochure holder and wall mount brochure holder available.

COST: Counter \$20.⁰⁰, Wall Mount \$14.⁰⁰
HHT-7001 (Counter)
HHT-7002 (Wall, not shown)

POINT OF SALE PROGRAM



NATURAL STONE DISPLAY & PRESENTATION CASE

A professional and effective selling tool. Complete with removable 4 x 4 samples of the latest granite and marble surrounds. Case has extra spaces for additional future samples.

COST: \$125.00
HHT-7009



MODERN MEDIA

An effective and compelling way to engage the consumer. This countertop display features the various stone and glass media options available when purchasing from the Heat & Glo modern collection.

COST: \$120.00
HNG-7029



CONTROLS RC300

Easily mounted to the wall alone or accompanied by the RC300 control, this circular display highlights the features of wireless control.

COST: \$5.00
HNG-7028



DIGITAL FRAME

The latest innovation in POS displays, these High Definition, widescreen digital frames can be placed on a mantel using the built in easel or mounted on the wall next to your burning display unit. Free content is available for download on the dealer web site, located under Marketing Support.

COST: \$150.00
HHT-7008

To order, please visit www.hearthandhome.cgconverge.com



FIREBRICK® POS DISPLAY

The Heat & Glo FireBrick display is a compact and portable tool that will help consumers clearly see the benefits of FireBrick® technology. An actual 3-D miniature FireBrick refractory is surrounded by a sturdy printed mantel. Place on mantel at consumer eye level.

COST: \$65.00
HNG-7023



FIREBRICK® EYEBROW SIGNS

Catch the consumer's attention and tell the story of the exclusive patented FireBrick® technology. To be used over an insert with the FireBrick® technology.

COST: \$22.00
HHT-7007



FIREBRICK® INSERT SIGN

Catch the consumer's attention and tell the story of the exclusive patented FireBrick® technology. To be used with fireplaces that have the FireBrick® technology.

COST: \$7.00
HHT-7006



DIRECT VENT EASEL BACKS

Set of four 8" x 11.5" easel counter cards detailing the benefits and features of direct vent technology.

COST: \$10.00
HNG-7030

To order, please visit www.hearthandhome.cgconverge.com

POINT OF SALE PROGRAM



NCC DIRECT VENT EASEL BACKS

Set of two 8" x 11.5" easel counter cards detailing the benefits and features of direct vent technology.

COST: \$5.00

HNG-7031



BRAND DIRECTIONAL SIGN 36" X 11.75"

Branded durable two-sided rigged material sign, has wholes for hanging. Use anywhere outside or inside, at events, fairs or tradeshows.

COST: \$45.00

HNG-70321



HNG-7003
(Tagline: "No one builds a better fire")

**SPANISH LANGUAGE EXTERIOR
6' X 3' BANNER**

Durable one-sided Spanish language banner. Has corner grommets for hanging. Use on building exterior, at events, fairs or tradeshow.

COST: \$85.50
HNG-7003



HNG-7012
(Tagline: "No one builds a better fire")



HNG-7013
(Tagline: "No one builds a better fire")



HNG-7017
("Sale!" and Tagline: "No one builds a better fire")

**SPANISH LANGUAGE
22" X 28" SIGN**

Two-sided Spanish language sign. Fits 22" x 28" floor stand or wall mount frame. Come ready-to-hang with hanging hardware.

COST: Graphic \$32.00, Wall Frame Fixture \$62.50
Floor Stand Fixture \$65.00

- HNG-7012 (Spanish Fireplace)**
- HNG-7013 (Spanish Lifestyle)**
- HNG-7017 (Spanish Sale)**
- HHT-7005 (Wall Mount Frame)**
- HHT-7004 (Floor Stand Fixture)**



HNG-7014
(Tagline: "No one builds a better fire")

**FRENCH LANGUAGE
22" X 28" SIGN**

Economical and versatile two-sided French language sign. Fits 22" x 28" floor stand sign holder or wall mount frame. Come ready-to-hang with hanging hardware.

COST: Graphic \$32.00, Wall Frame Fixture \$62.50,
Floor Stand Fixture \$65.00

- HNG-7014 (Spanish Fireplace)**
- HHT-7005 (Wall Mount Frame)**
- HHT-7004 (Floor Stand Fixture)**



HNG-7015
(Tagline: "No one builds a better fire")

**FRENCH LANGUAGE
22" X 28" LIFESTYLE SIGN**

Economical and versatile two-sided French language sign. Fits 22" x 28" floor stand sign holder or wall mount frame. Come ready-to-hang with hanging hardware.

COST: Graphic \$32.00, Wall Frame Fixture \$62.50,
Floor Stand Fixture \$65.00

- HNG-7015 (French Lifestyle)**
- HHT-7005 (Wall Mount Frame)**
- HHT-7004 (Floor Stand Fixture)**

To order, please visit www.hearthatndhome.cgconverge.com

ORDERING

Visit www.hearthandhome.cgconverge.com to place your order. Email questions to hearthnhome@cgintl.com. All prices are subject to change. For specific questions about the displays or shipping issues, email: hearthnhome@cgintl.com. Co-op applies to POS purchase amount. 2 Step dealers must order through their distributor.

ITEM	PART NUMBER	ITEM DESCRIPTION	SIZE	COST*
Window/Door Cling - Small	HNG-7000	Heat & Glo Window Cling	12" x 6"	\$11.00
Window/Door Cling - Large	HNG-7001	Heat & Glo Window Cling	32" x 6"	\$15.00
Exterior Banner	HNG-7002	Heat & Glo Banner	6' x 3'	\$85.50
Exterior Banner (Spanish)	HNG-7003	Heat & Glo Banner	6' x 3'	\$85.50
22 x 28 Sign Graphic	HNG-7004	Graphic 6000CLX	22" x 28"	\$32.00
	HNG-7005	Graphic Cerona	22" x 28"	\$32.00
	HNG-7006	Graphic Couple	22" x 28"	\$32.00
	HNG-7007	Graphic Mother Daughter	22" x 28"	\$32.00
	HNG-7008	Graphic Woman Child	22" x 28"	\$32.00
	HNG-7009	Graphic Woman Coffee	22" x 28"	\$32.00
	HNG-7010	Graphic Family	22" x 28"	\$32.00
	HNG-7011	Graphic Two Cooking	22" x 28"	\$32.00
22 x 28 Sign Graphic (Spanish)	HNG-7012	Spanish Graphic Fireplace	22" x 28"	\$32.00
	HNG-7013	Spanish Graphic Lifestyle	22" x 28"	\$32.00
22 x 28 Sign Graphic (French)	HNG-7014	French Graphic Fireplace	22" x 28"	\$32.00
	HNG-7015	French Graphic Lifestyle	22" x 28"	\$32.00
22 x 28 Sale Sign Graphic	HNG-7016	Heat & Glo Sale Sign	22" x 28"	\$32.00
22 x 28 Sale Sign Graphic (Spanish)	HNG-7017	Spanish Heat & Glo Sale Sign	22" x 28"	\$32.00
Stove Pipe Fixture	HHT-7003	Sign Holder	10" x 17"	\$30.00
Small Wall Vertical Fixture	HHT-7000	Sign Holder	11" x 17"	\$14.00
11 x 17 Small Fixture Inserts	HNG-7018	Graphic Apples	11" x 17"	\$12.00
	HNG-7019	Graphic Candle	11" x 17"	\$12.00
	HNG-7020	Graphic Mug	11" x 17"	\$12.00
	HNG-7021	Graphic Ship	11" x 17"	\$12.00
	HNG-7022	Graphic Vase	11" x 17"	\$12.00
Comparative Piece	HNG-7024	Advantages of Direct Vent	12.5" X 8.5"	\$45.00
Customizable Sheets	HNG-7026	Gas Coordinating Paper	11" x 8.5"	\$0.25
	HNG-7027	Wood Coordinating Paper	11" x 8.5"	\$0.25
Floor Stand Sign Holder	HHT-7004	Sign Holder	22" x 28"	\$65.00
Wall Mount Frame	HHT-7005	Sign Holder	22" x 28"	\$62.50
Brochure Counter Holder	HHT-7001	Brochure Holder	8.5" x 11"	\$20.00
Brochure Wall Holder	HHT-7002	Brochure Holder	8.5" x 11"	\$14.00
Natural Stone Display/Presentation Case	HHT-7009	Display/Presentation Case		\$125.00
FireBick® POS Display	HNG-7023	FireBrick® Inserts Display	18" x 16.5"	\$65.00

To order, please visit www.hearthandhome.cgconverge.com

ITEM	PART NUMBER	ITEM DESCRIPTION	SIZE	COST*
FireBrick® Eyebrow Sign 36x4	HHT-7007		36" X4"	\$22.00
FireBrick® Sign 4x6	HHT-7006		6" x 4"	\$7.00
Modern Media	HNG-7029			\$120.00
Controls RC300	HNG-7028		10" Circle	\$5.00
Digital Frame	HHT-7008	10" high definition, wide-screen digital frame	10" Frame	\$150.00
Direct Vent Easel Backs	HNG-7030		8" x 11.5"	\$10.00
NCC Direct Vent Easel Backs	HNG-7031		8" x 11.5"	\$5.00
Directional Sign	HNG-7032	Brand sign	36" x 11.75"	\$45.00